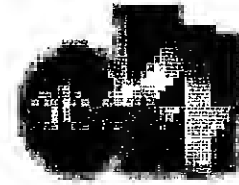


ORDER

Orders
Order / Rev: 64313
Alt Order #:
Product Desc: ESTIMATE 12439
Estimate: 12439
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Matheon for Congress 2012
Demographic: HH
Product Code: US Congress
Priority: P-3
Revenue Codes: AGY, PDL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	12	\$3,300.00	\$2,805.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$3,300.00	\$2,805.00	0.00
Totals	12	\$3,300.00	\$2,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/15/12	10/19/12	Good Morning America GMA 7a-9a	CM	7a-9a	1---1--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1---1--		2				\$200.00		0.00			
E 2	KTVX	10/16/12	10/16/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-1-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1-----		1				\$125.00		0.00			
E 3	KTVX	10/15/12	10/15/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$250.00		0.00			
E 4	KTVX	10/15/12	10/18/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	1---1----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1--1---		2				\$250.00		0.00			
E 5	KTVX	10/17/12	10/19/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	--1-1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1-1--		2				\$250.00		0.00			
E 7	KTVX	10/16/12	10/19/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	-1-11--	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1-11--		3				\$325.00		0.00			

Order / Rev: 64313
 Alt Order #:
 Flight Dates: 10/15/12 - 10/21/12

Advertiser: Matheson for Congress 2012
 Product Desc: ESTIMATE 12439
 Estimate: 12439
 KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KTVX	10/17/12	10/17/12	ABC4 News at 10pm M-FM M-F 10p-1036p		10p-1036p	--1----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1				\$550.00		0.00			
													Totals	12	\$3,300.00